

Inspire San Diego - March 4, 2010



Were you affected by the recession in 2009?
Don't give up... You are *Three Feet from Gold!*

Inspire San Diego is a collaboration that will rejuvenate the spirits of the residents in America's Finest City. Creating optimism and instilling a "can-do spirit" among San Diegans who have been affected economically and emotionally by the slumping economy are the catalysts.

Where Will You Be When History Repeats Itself?

Napoleon Hill's *Think and Grow Rich* was released during the Great Depression. Success principles in the book launched personal and financial success, industrial growth and became a catalyst that pulled the nation up from the depths of despair. Fast forwarding to a century later, in a cosmic twist of fate, local best-selling author, Greg S. Reid accepted the task to become the modern day Napoleon Hill. Reid and Sharon Lechter co-authored the book, *Think and Grow Rich – Three Feet from Gold*, that was released amid our country's current deep recession and quickly vaulted up the best-seller list.

Join Greg S. Reid as he receives a proclamation from the Mayor's office Thursday, March 4th!

Take part in creating a paradigm shift that will lead San Diegans to success in 2010. Legendary authors and motivational speakers Greg S. Reid, Ken Blanchard, Brian Tracy, Steve Rogers, Richard Cohn, Novalena Betancourt, Charles Vest and more will share principles of success and the importance of giving back to the community following a red carpet movie premiere at the Regal Cinemas Mira Mesa (10733 Westview Parkway). At 6:00 p.m. before the movie screening that provides a behind-the-scenes look at the Greg S. Reid and Sharon Lechter's making of the Napoleon Hill Foundation's *Think and Grow Rich – Three Feet from Gold*, Reid and associates will host a VIP Power Networking Hour and Meet & Greet book signing.

"No One Can Do Everything, But Everyone Can Do Something. Make YOUR Something Count!"
- - Gini Craig, Founder of www.girlfriendscare.org

Malama Marketing's Recession-Buster Sponsorship Opportunities

We want everyone who is ready for positive change to show up and absorb the magic of Inspire San Diego. If you or your company would like to take part but the economy has impacted cash flow, ask us about partial trade for non-perishable goods and services.

Malama Marketing's mission is to implement a full-circle business model: create sales success then show others how to leave a living legacy by offering a hand-up (not a hand-out) through community outreach.

We will work with every person and organization that provides sponsorships to increase visibility in the community while make lasting, positive connections. Trade donations of new non-perishable goods and services will either be provided as raffle prizes at Inspire San Diego or included in strategic programs benefiting charitable organizations in San Diego County following the event. Thank you in advance for your generous support that is sure to "Inspire San Diego"!



<p>Marquee Sponsor \$7,000 value Suggested Recession-Buster: \$5,000 with trade valued at \$2,000</p> <ul style="list-style-type: none"> • Premier logo on red carpet photo backdrop • Recognition in marketing campaigns • Double page program ad • 32 VIP seats and Power Networking Hour meet & greet passes • 32 autographed copies of <i>Think and Grow Rich – Three Feet from Gold</i> • Table top exhibit • Logo on prize raffle tickets • Named recognition on donation letter to FFCCSD.org Million Meals contribution • BONUS! First 2 Sponsors: Greg S. Reid will waive 1 hour of speaking fees to accelerate your company's success in 2010 (a \$20,000 value!) 	<p>VIP Sponsor \$4,750 value Suggested Recession-Buster: \$3,000 with trade valued at \$1,750</p> <ul style="list-style-type: none"> • Feature logo on red carpet photo backdrop • Recognition in marketing campaigns • Full-page program ad • 16 VIP seats and Power Networking Hour meet & greet passes • 16 autographed copies of <i>Think and Grow Rich – Three feet from Gold</i> • Logo on raffle prize tickets • Table top exhibit • Named recognition on donation letter to FFCCSD.org Million Meals contribution 	<p>Premiere Sponsor \$1,750 value Suggested Recession-Buster: \$1,000 with trade valued at \$750</p> <ul style="list-style-type: none"> • Feature logo on red carpet photo backdrop • Recognition in marketing campaigns • Half-page program ad • 4 VIP seats and Power Networking Hour meet & greet passes • 4 autographed copies of <i>Think and Grow Rich – Three Feet from Gold</i> • Named recognition on donation letter FFCCSD.org Million Meals contribution
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Additional Sponsorship Opportunities:

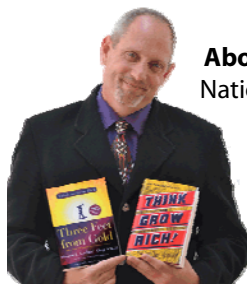
Table top exhibit: \$400.00 (includes 4 VIP tickets)

Program advertisement: \$1,000 double-page • \$550 1-page • \$300 ½ page • \$175 ¼ page

Click here to purchase tickets on-line: General admission \$29.00 (Groups of 10+ see form for discount)

A portion of the proceeds from this event will feed the hungry.

Each dollar feeds four people. Our collective goal: one million meals to feed the hungry in San Diego County and the famine ravaged region of Tanzania, East Africa, along with victims of the recent earthquake in Haiti. Ingredients will be packaged at the Million Meal event March 20-21, sponsored by Friends and Family Community Connection, to be held at Rancho Bernardo High School, and the Church at Rancho Bernardo.



About Greg S. Reid:

Nationally acclaimed filmmaker and best-Selling Author of more than 35 books, and Motivational Speaker, Greg S. Reid, is a moving messenger for today's challenging times. Hailed as the modern voice of inspiration, Greg delivers a fast paced, story-formatted presentation that informs, entertains, and educates audiences on the power of turning "Obstacles into Opportunities". For more information, visit www.alwaysgood.com

About Charles Vest:

Charles Vest is a successful business consultant whose track record includes building a 6,000+ member sales team within a three year period and guiding companies to multi-million dollar growth. Highly sought-after for his training and motivational speaking seminars, Charles holds a solid reputation for being a catalyst to sales growth and is an award-winning Toastmaster. His community initiative is to support the non-profit, charitable giving Friends and Family Community Connection. For more information contact: Contact Charles at 858.414.1099 or Friends and Family Community Connection at 12463 Rancho Bernardo Road PMB 158 San Diego CA 92128 (858) 204-9643 www.ffccsd.org

About Malama Marketing:

Former National Marketing Director, Denise Mahaffey, founded San Diego-based Malama Marketing in 2005. The company is highly successful in implementing full-circle business models. Empowered by hands-on experience of producing more than 1,000 for-profit and non-profit marketing activities nationwide, the company operates beyond the boundaries of the traditional marketing firm. In 2009, Mahaffey was named as one of *San Diego Metropolitan* magazine's top "40 Under 40" business and community leaders. For more information visit www.malamamarketing.com



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3830 Valley Centre Drive Ste. 705-814 San Diego CA 92130 (760) 908.6565 www.malamamarketing.com

INSPIRE SAN DIEGO - Thursday, March 4, 2010

Sponsorship Form

Organization Name: _____

Address: _____

City, State, ZIP: _____

Phone: (____)____ - _____ FAX: (____)____ - _____ Web Address: _____

Marketing Contact, e-mail: _____

Accounting Contact, email: _____

Sponsorship Levels:

- Marquee \$ 7,000 Marquee with in-kind donation of \$2,000 value \$ 5,000
- VIP \$ 4,750 VIP with in-kind donation of \$1,750 value \$ 3,000
- Premiere \$ 1,750 Premiere with in-kind donation of \$750 value \$ 1,000

In-kind donation description: _____

Raffle prize donation (minimum \$100.00 value): _____

Sponsor a Charity option - Number of sponsor tickets and books donated: _____

Charity name: _____

Charity contact information: _____

Ancillary Sponsorships:

Table top exhibit \$400 ea. (includes 4 VIP tickets) Quantity _____

Group tickets (10 or more) \$ 20 ea. (regular \$29 each.) Quantity _____

Help! Advertising design assistance request

Advertisements must be submitted in high-resolution art by February 24, 2010

Return Form and Artwork to:
malama@MahaffeyEnterprises.com

Sponsorship & Group Sales Remit Payment by Check to:
Malama Marketing 3830 Valley Centre Dr. Ste 705-814 San Diego CA 92130

Cancellations: Sponsors will be notified in the event of any format changes. Cancellation requests must be time and date stamped by fax or email by February 24, 2010. Malama Marketing reserves the right to pro-rate refunds based on administration and goods and services already provided. Requests received after the deadline may result in a credit toward a future event which may take place out-of-state. Refunds will be processed after the event takes place on March 4, 2010.

